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Engage!: Transforming Healthcare Through Digital Patient Engagement (HIMSS Book Series)



Synopsis

This book explores the benefits of digital patient engagement, from the perspectives of physicians, providers, and others in the healthcare system, and discusses what is working well in this new, digitally-empowered collaborative environment. Chapters present the changing landscape of patient engagement, starting with the impact of new payment models and Meaningful Use requirements, and the effects of patient engagement on patient safety, quality and outcomes, effective communications, and self-service transactions. The book explores social media and mobile as tools, presents guidance on privacy and security challenges, and provides helpful advice on how providers can get started. Vignettes and 23 case studies showcase the impact of patient engagement from a wide variety of settings, from large providers to small practices, and traditional medical clinics to eTherapy practices.

Book Information

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Customer Reviews

Jan Oldenburg's evaluation of the impact of patient engagement on healthcare delivery is insightful. It is clear to see why health care systems are developing new positions such as 'Chief Patient Engagement Officer' and investing in these tools. This book is smart, well-written and engaging!

Sounds like a great book. Excerpt in Forbes was interesting. On the other hand, the price is ridiculous!

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